

Tech Tools 101: Social Media Skills for Educators

Professional Development for K-12 Teachers

Friday, July 25, 2014

8:00 a.m.-3:00 p.m.

\$150/person

Register by July 18 to reserve your spot!

Learn practical skills for using technology and social media to engage youth in service learning and community-based education.

This dynamic day-long workshop offers hands-on, personalized training to see how young people are using technology to make a difference in their communities, and how YOU can stay in step with these digital experts by building your tech skills!

All levels beginner to advanced welcome.

During this workshop, you will learn:

- How educators and youth have used these tools to create social change and engaging classrooms.
- A 4-step system for developing and implementing a social media plan with your students.
- Practical skills for useful tech tools such as Dropbox, Google Sites, Twitter, YouTube, Tumblr, Instagram, WordPress, Pinterest, Google Docs and more!

This workshop is presented by Sammy Lyon, an educational leader with extensive experience using tools and best practices for supporting youth leadership and community-based learning, with a focus on integrating critical media literacy and eco-literacy principles into program design.

Registration includes light breakfast, lunch, and parking. Please bring your own electronic device (i.e. laptop, smartphone, or tablet).

To secure your spot for this workshop, please complete the included registration form, or call (213) 744-2019. All events take place at the California Science Center.

Hear what people are saying about Tech Tools 101:

- I attended one of Sammy's workshops, which opened my eyes to some new ways to use technology. During her workshop, I created a Pinterest board to tag ideas for both my fifth grade teaching team and my students. Within a day of pinning a Jamestown colony comic book to my "Early English Settlements" board, the publisher of the comic book reached out to me to share some additional resources.
- One thing that I liked is the ability to talk to peers and discuss the issues we have. I also loved Sammy's energy and her ability to create a very comfortable environment.
- One thing I liked is seeing all the important work being done with students around social media in local private and public schools. I liked the stress on student voice and opportunities for collaboration.
- Like all of the hands-on opportunities. Not just theory!
- I liked the practical examples I will be able to take away from this workshop and the connections I've made.
- Well-paced modules. So important to begin with the WHY because then you can DO anything!

Sammy's enthusiasm is infectious!

Her explanations are user-friendly!

The workshop is invaluable!



Amgen Center for Science Learning Professional Development Registration Form

PROGRAM
Tech Tools 101

DATE
Friday, July 25, 2014

FEE:
\$150 registration fee includes materials, breakfast, lunch, and parking

Register By Phone:
Weekdays: 8am - 5pm
Weekends: 8:30am - 5pm
(213) 744-2019

Register By Fax:
Complete the registration form and send full payment with
credit card information to
(213) 744-2650, Attn. Reservations Department
There is a \$28 service charge on all returned
checks.

Register By Mail:
Complete the registration form and send full payment
(check or credit card information) to
California Science Center
Attn. Reservations Department
700 Exposition Park Drive, Los Angeles, CA 90037
(Please make checks payable to the California
Science Center Foundation)

Confirmation Letters:

Confirmations will be sent via mail (unless otherwise specified.) Please bring your confirmation notice with you, as this will serve as your admission to the workshop.

Cancellations:

Cancellations must be made at least one week in advance. No credit or refunds will be given after this period. In the event that the class is cancelled by the California Science Center, we will make arrangements for you to enroll in another class or refund your money.

Payment:

Payment must be made before the event day. Accepted forms of payment are check (payable to the California Science Center Foundation or CSCF), Visa, MasterCard, American Express, Discover, JCB, Traveler's Check or Purchase Order.

Step 1 Participant Information

Name: First Middle Last
Home Phone: E-mail Address:
Home Address: Street City Zip Code
School: District: Grade Level:
School Address: Street City Zip Code

Step 2 Please complete a short online questionnaire about your previous tech experience and goals for the workshop

http://tinyurl.com/techttools7-25-14register

Step 3 Payment Information - Payment must be made prior to the event day.

Cost of the workshop will be covered by:
[] Participant
[] School or district Administrator Signature
[] Check enclosed
[] Payment to follow (School Purchase Order)
[] Credit Card Payment: Visa MasterCard American Express Discover JCB
Card Number Expiration Date
Name as it reads on card: Signature

Step 4 Participant Authorization

I have read and understand the cancellation and registration policies as stated. I hereby waive all claims against the California Science Center Foundation and its employees or volunteer workers for injury, accident or illness occurring by reason of participation in Professional Development Programs. The California Science Center may photograph me during programs and I hereby consent to use of these photographs in Science Center promotional material. In case of emergency, I authorize any licensed physician, nurse or hospital to render such medical aid as may be deemed necessary and/or desirable.

Signature Date